

FOR IMMEDIATE RELEASE

Milestone Marketing Associates Signs Cheryl Stock

SARASOTA, Florida (January 6, 2011) – Milestone Marketing Associates, Inc. is pleased to announce Sarasota-based corporate trainer and motivational speaker Cheryl Stock, president and CEO of C. Stock & Associates, as the firm's latest client.

“Cheryl is an exciting and dynamic speaker who knows how to energize an audience,” says Matthew Anderson, president of Milestone Marketing Associates. “She is a key player in the Sarasota business community and we are thrilled to have the opportunity to work with her.”

Milestone will help the business establish a new brand identity by providing copywriting and graphic design services for the speaker's one sheet.

About C. Stock & Associates

Cheryl Stock founded C. Stock & Associates after a successful 25-year career in marketing, sales and management. She has taken that experience and built a full time practice of consulting, speaking, training and coaching for C-level corporate clients. Stock describes herself as a “resultivator”—a motivator who gets results—and is dedicated to helping her clients inspire their organizations to reach new heights in performance and achievement.

Stock is a certified trainer in goal-setting and motivation, and is a member of the National Speakers Association. She's a 2003 graduate of Leadership Sarasota, and won the “Trainer of the Year” award from the Non-Profit Resource Center that same year.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates, Inc. is a full-service marketing company headquartered in Sarasota, Florida. With more than 100 years of combined marketing experience and over 50 years marketing software products, Milestone is dedicated to helping software companies grow their business by building relationships

Milestone Marketing Associates provides traditional advertising, marketing and public relations services, digital solutions including website design, online marketing, video production and 3-D animation, as well as tradeshow consulting and corporate event management. For more information about Milestone, call (941) 306-3602 or visit www.milestone-marketing.com.

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